

Amāna Takaful Strikes Gold as ‘The Takaful Entity of the Year’ at SLIBFI Awards, ‘Kiri Govi Sathakara’ also recognised to be the ‘Product of the Year’.



Amāna Takaful PLC (ATL) was awarded the prestigious Gold Award in the ‘Takaful Entity of the Year’ category, together with its novel insurance scheme ‘Kiri Govi Sathakara’ (a scheme especially for the dairy farmers) , which was also awarded Gold in the ‘Product of the Year’ category at the Sri Lanka Islamic Banking and Finance Industry (SLIBFI) Awards held recently.

The Annual SLIBFI Awards show was introduced to recognize and honour individuals and institutions for their contribution and performance in the Sri Lankan Islamic Banking and Finance industry. The SLIBFI Awards highlight excellence in the industry and give special recognition to institutions that have demonstrated an outstanding performance, innovation, use of technology and a significant contribution to society. The awards ceremony was held as part of a gala evening which celebrated the gathering of the SLIBFI fraternity. Accolades were awarded in multiple categories which were keenly contested. The nominees were selected after a thorough auditing process conducted by KPMG auditors, who partnered as the official adjudicator of the event.

Commenting on these prestigious accolades, Mr Fazal Ghaffoor, CEO, ATL, stated, “It is a great honour to be adjudged the ‘The Takaful Entity of the Year’. We are also very proud to have ‘Kiri Govi Sathakara’ win Gold as the ‘Product of the Year’. It is a product that we truly believe in and we are proud that it has been recognised. At ATL we strive to provide the best services and products to our customers while delivering the best to our stakeholders, profitably and productively. These awards are a welcome acknowledgement of our hard work and the trust our policyholders place in us.”

ATL continues to be in the forefront of the insurance industry in Sri Lanka and caters to all segments of customers. The Takaful way of insurance operates on the concept of bringing people together to be part of a system that gives them the opportunity to help each other. Since its inception in 1999, ATL has been successful in establishing a strong position for the concept of Takaful amidst competition from established conventional players. As the pioneer Takaful provider, ATL operates 35 branches and is set to expand further to better serve customers across the country. ATL continuously reaches out to customers from all segments of society and offers innovative and state-of-the-art insurance products that are convenient, affordable and reliable. As part of its commitment to remain ‘open to all’, ATL serves all communities and employs a multi-ethnic team across its network.